

"Your Source of Fine Herbs"

Ancient Herbs, Inc.
835 Potts Avenue
Green Bay, Wisconsin 54304

Toll Free: 1-888-430-HERB (4372)

Phone: (920) 494-8660

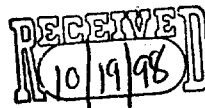
Fax: (920) 494-8695

E-Mail: ancherbs@netnet.net

Web Site: <http://www.ancientherbs.com>

October 4, 1998

Office of Special Nutritionals (HFS-450)
Center for Food Safety and Applied Nutrition
Food and Drug Administration
200 C St. SW.
Washington, DC 20204



61804

**RE: SEC. 101.93 NOTIFICATION PROCEDURES FOR CERTAIN TYPES OF
STATEMENTS ON DIETARY SUPPLEMENTS.**

For compliance of section 101.93, we are providing you the notification for certain types of statements used in the labeling of its products. We have provided samples of our labels for our new Natural Mini's line.

Section 101.93 (a) (2) (i) The name and address of the manufacturer, packer, or distributor of the dietary supplement that bears the statement;

Ancient Herbs, Inc.
835 Potts Avenue
Green Bay, WI 54304

Section 101.93 (a) (2) (ii) The text of the statement that is being made;

Ancient Herbs - Energizer

Ancient Herbs - Mood Enhancer

Ancient Herbs - Stomach Comfort

Ancient Herbs - Motion Comfort

Ancient Herbs - Immune Support Formula

97S - 0162

LET 2328

Section 101.93 (a) (2) (iii) The name of the dietary ingredient or supplement that is the subject of the statement, if not provided in the text of the statement;

Provided in the text of the statements above.

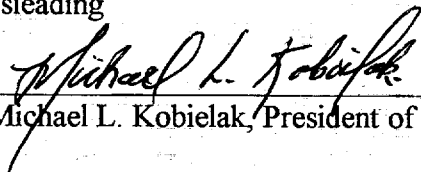
Section 101.93 (a) (2) (iv) The name of the dietary supplement (including brand name), if not provided in response to paragraph (a) (2) (iii) on whose label, or in whose labeling, the statement appears.

Provided in the text of the statements above.

Section 101.93 (a) (3) The notice shall be signed by a responsible individual or the person who can certify the accuracy of the information presented and contained in the notice. The individual shall certify that the information contained in the notice is complete and accurate, and that the notifying firm has substantiation that the statement is truthful and not misleading.

I, Michael L. Kobiela, certify that the information contained in the notice is complete and accurate, and that the notifying firm, Ancient Herbs, Inc., has substantiation that the statement is truthful and not misleading


Signed by:


Michael L. Kobiela, President of Ancient Herbs, Inc.

Dated:

Oct 4, 1998

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ENERGIZER
DIETARY SUPPLEMENT
12 CAPSULES

Supplement Facts
Serving Size 1 Capsule

| | |
|------------------------------|---------------|
| Amount Per Capsule | % Daily Value |
| Wisconsin Ginseng Root | 500 mg* |
| *Daily Value not established | |

OTHER INGREDIENTS:
Gelatin, NF and Water

DIRECTIONS:
Take one capsule three times per day with meals.
This product is not intended to diagnose, treat, cure, or prevent any disease.

Warnings:
Not recommended for your use if you are pregnant or nursing.
Safety sealed for your protection.
If seal is broken, do not use.
Keep out of reach of children.

This statement has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

DIST. BY: Ashbel Hecht Inc., Green Bay, WI 54304
© 1998, 1999, 2001, 2002, 2003, 2004, 2005, 2006, 2007, 2008, 2009, 2010, 2011, 2012, 2013, 2014, 2015, 2016, 2017, 2018, 2019, 2020, 2021, 2022, 2023, 2024, 2025, 2026, 2027, 2028, 2029, 2030, 2031, 2032, 2033, 2034, 2035, 2036, 2037, 2038, 2039, 2040, 2041, 2042, 2043, 2044, 2045, 2046, 2047, 2048, 2049, 2050, 2051, 2052, 2053, 2054, 2055, 2056, 2057, 2058, 2059, 2060, 2061, 2062, 2063, 2064, 2065, 2066, 2067, 2068, 2069, 2070, 2071, 2072, 2073, 2074, 2075, 2076, 2077, 2078, 2079, 2080, 2081, 2082, 2083, 2084, 2085, 2086, 2087, 2088, 2089, 2090, 2091, 2092, 2093, 2094, 2095, 2096, 2097, 2098, 2099, 2100, 2101, 2102, 2103, 2104, 2105, 2106, 2107, 2108, 2109, 2110, 2111, 2112, 2113, 2114, 2115, 2116, 2117, 2118, 2119, 2120, 2121, 2122, 2123, 2124, 2125, 2126, 2127, 2128, 2129, 2130, 2131, 2132, 2133, 2134, 2135, 2136, 2137, 2138, 2139, 2140, 2141, 2142, 2143, 2144, 2145, 2146, 2147, 2148, 2149, 2150, 2151, 2152, 2153, 2154, 2155, 2156, 2157, 2158, 2159, 2160, 2161, 2162, 2163, 2164, 2165, 2166, 2167, 2168, 2169, 2170, 2171, 2172, 2173, 2174, 2175, 2176, 2177, 2178, 2179, 2180, 2181, 2182, 2183, 2184, 2185, 2186, 2187, 2188, 2189, 2190, 2191, 2192, 2193, 2194, 2195, 2196, 2197, 2198, 2199, 2200, 2201, 2202, 2203, 2204, 2205, 2206, 2207, 2208, 2209, 2210, 2211, 2212, 2213, 2214, 2215, 2216, 2217, 2218, 2219, 2220, 2221, 2222, 2223, 2224, 2225, 2226, 2227, 2228, 2229, 2230, 2231, 2232, 2233, 2234, 2235, 2236, 2237, 2238, 2239, 2240, 2241, 2242, 2243, 2244, 2245, 2246, 2247, 2248, 2249, 2250, 2251, 2252, 2253, 2254, 2255, 2256, 2257, 2258, 2259, 2260, 2261, 2262, 2263, 2264, 2265, 2266, 2267, 2268, 2269, 2270, 2271, 2272, 2273, 2274, 2275, 2276, 2277, 2278, 2279, 2280, 2281, 2282, 2283, 2284, 2285, 2286, 2287, 2288, 2289, 2290, 2291, 2292, 2293, 2294, 2295, 2296, 2297, 2298, 2299, 2300, 2301, 2302, 2303, 2304, 2305, 2306, 2307, 2308, 2309, 2310, 2311, 2312, 2313, 2314, 2315, 2316, 2317, 2318, 2319, 2320, 2321, 2322, 2323, 2324, 2325, 2326, 2327, 2328, 2329, 2330, 2331, 2332, 2333, 2334, 2335, 2336, 2337, 2338, 2339, 2340, 2341, 2342, 2343, 2344, 2345, 2346, 2347, 2348, 2349, 2350, 2351, 2352, 2353, 2354, 2355, 2356, 2357, 2358, 2359, 2360, 2361, 2362, 2363, 2364, 2365, 2366, 2367, 2368, 2369, 2370, 2371, 2372, 2373, 2374, 2375, 2376, 2377, 2378, 2379, 2380, 2381, 2382, 2383, 2384, 2385, 2386, 2387, 2388, 2389, 2390, 2391, 2392, 2393, 2394, 2395, 2396, 2397, 2398, 2399, 2400, 2401, 2402, 2403, 2404, 2405, 2406, 2407, 2408, 2409, 2410, 2411, 2412, 2413, 2414, 2415, 2416, 2417, 2418, 2419, 2420, 2421, 2422, 2423, 2424, 2425, 2426, 2427, 2428, 2429, 2430, 2431, 2432, 2433, 2434, 2435, 2436, 2437, 2438, 2439, 2440, 2441, 2442, 2443, 2444, 2445, 2446, 2447, 2448, 2449, 2450, 2451, 2452, 2453, 2454, 2455, 2456, 2457, 2458, 2459, 2460, 2461, 2462, 2463, 2464, 2465, 2466, 2467, 2468, 2469, 2470, 2471, 2472, 2473, 2474, 2475, 2476, 2477, 2478, 2479, 2480, 2481, 2482, 2483, 2484, 2485, 2486, 2487, 2488, 2489, 2490, 2491, 2492, 2493, 2494, 2495, 2496, 2497, 2498, 2499, 2500, 2501, 2502, 2503, 2504, 2505, 2506, 2507, 2508, 2509, 2510, 2511, 2512, 2513, 2514, 2515, 2516, 2517, 2518, 2519, 2520, 2521, 2522, 2523, 2524, 2525, 2526, 2527, 2528, 2529, 2530, 2531, 2532, 2533, 2534, 2535, 2536, 2537, 2538, 2539, 2540, 2541, 2542, 2543, 2544, 2545, 2546, 2547, 2548, 2549, 2550, 2551, 2552, 2553, 2554, 2555, 2556, 2557, 2558, 2559, 2560, 2561, 2562, 2563, 2564, 2565, 2566, 2567, 2568, 2569, 2570, 2571, 2572, 2573, 2574, 2575, 2576, 2577, 2578, 2579, 2580, 2581, 2582, 2583, 2584, 2585, 2586, 2587, 2588, 2589, 259

DIRECTIONS:


Take one capsule three times per day with meal or as needed for stress, nervousness, or anxiety.

For professional use, ask your physician for your individual dose.

Do not use.

Keep out of reach of children.

DIST. BY: Aveda Health Inc., Green Bay, WI 54304



**MOOD
ENHANCERSM**

DIETARY SUPPLEMENT

12 CAPSULES

Supplement Facts

Serving Size 1 Capsule


| Amount Per Capsule | % Daily Value |
|------------------------------|---------------|
| St. John's Wort 300 mg | 25%* |
| Leaf and Flower Extract | |
| 9 mg | |
| *Daily Value not established | |

WARNING: Do not take with prescription anti-depressants unless under close supervision of a health care professional. Avoid excessive sun exposure.

***This statement has not been evaluated by the Food and Drug Administration. This product is not for use during pregnancy or lactation.**

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STOMACH COMFORT[®]
DIETARY SUPPLEMENT
10 CAPSULES

Directions:
Take two to three capsules as needed or as recommended by your health care professional.

Safety: Used by your profession.
If seal is broken, do not use.

Keep out of reach of children.

Supplement Facts
Serving Size 1 Capsule

| Amount Per Capsule | % |
|------------------------|--------|
| Fenugreek Seed | 300 mg |
| Ginger Root | 100 mg |
| Bromelain (2400 GDU/g) | 100 mg |
| Peppermint | 100 mg |


*Daily Value not established.


OTHER INGREDIENTS: Vegetable Glycerin Magnesium Stearate, Microcrystalline Cellulose, Gelatin 1% and Water.

This statement has not been evaluated.
This product has not been intended to diagnose, treat, cure, or prevent any disease.

DIST. BY: Ancient Health Inc., Green Bay, WI 54004

6 3789020140





**MOTION
COMFORT[®]**
DIETARY SUPPLEMENT
12 CAPSULES

Supplement Facts
Serving Size 1 Capsule

| | |
|--------------------|---------------|
| Amount Per Capsule | % Daily Value |
| Ginger Root | 300 mg* |

*Daily Value not established.

OTHER INGREDIENTS: Vegetable Grade Magnesium Stearate, Gelatin NF and Water.


DIRECTIONS:
Take two to three capsules as needed or as recommended by your health care professional. Safety studied for your protection. If seal is broken, do not use.


Keep out of reach of children.

THIS STATEMENT HAS NOT BEEN EVALUATED BY THE U.S. FOOD AND DRUG ADMINISTRATION. THIS PRODUCT IS NOT INTENDED TO DIAGNOSE, TREAT, CURE, OR PREVENT ANY DISEASE.

DST: BY: Accident Health Inc., Green Bay, WI 53001

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IMMUNE SUPPORT FORMULA

DIETARY SUPPLEMENT
8 CAPSULES

Directions:
Take three capsules per day with meals, drinking plenty of water.

Warnings:
Safety tested for your protection.
If used in excess, do not use.
Keep out of reach of children.

DST BY: Andretti Pharmaceuticals, Inc. Green Bay, WI 54303

Supplement Facts
Serving Size: 1 Capsule

| Amount Per Capsule | % Daily Value |
|-----------------------------------|---------------|
| Vitamin A (100% as beta-carotene) | 500 IU - 100% |
| Vitamin C (Ascorbic Acid) | 500 mg - 500% |
| Zinc (as Zinc Picolinate) | 1 mg - 100% |
| Echinacea Fruit | 150 mg |
| L-lysine | 50 mg |
| Extracted Purified Food | 100 mg |
| Daily Value not established. | |

Other Ingredients: Cellulose, Glycerin, and Water.

NOTE: This product is not intended to diagnose, treat, cure, or prevent any disease.

[illegible]